

welcome to shapely style

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Shapely Style Autumn/Winter 2007 Newsletter

Summer is on its way out, and autumn and winter are on their way in. The winter weather may not have arrived, but the fashions have, and this season I'm happy to say that they are HOT!

So what is happening this season?

Well, the smock dress is number one hot ticket item this season, however do tread with care, as I do believe this is the sort of trend that you will look back on in five years and say the common phrase "I can't believe I wore that!".

To avoid this, there are a few key pointers to the smock dress:

Wear it fitted on the top showing that you do in fact have some shape; Wear it short; and Wear it WITH tights or stockings ~ not only a more flattering look, but serves the greater purpose of hiding those goose bumps you receive from the cooler winter mornings (goose bumps are no girl's friend).

When it's too cold for your smock dress, or you're on the whole just "smocked out", the way to go is a knit dress. This style again looks great with leggings and tights.

The key colours for the knit dress this season appear to be grey, black, purple and milka. (milka is a creamy colour with a bit of a fleck through it, like marle grey). The knit dress is essential for any fashionista this autumn/winter.

Tunics are another great dress, perfect trans-seasonal wear for moving from late summer to early autumn.

Make your "it" dresses of the season look super styling with a pair of ankle boots, you'll be ready to hit the ground running with this key combo (maybe just walk if your ankle boots heels are really high).

Flat or high, whatever height you prefer is a great look. Another option from the ankle boot is the "shoe bootie" (I'm not kidding this is what they are really called) A "shoe bootie" is a cross between a shoe and a boot.

Shorter boots are not known for keeping the legs warm, so again wear you leggings or tights. (leggings are great for those of us with the more shapely frame, buy ones with a high waist, as under your dress they will hide the "extras" we don't need the world to see).



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Tops. For autumn/winter I'm a massive fan of the well-made long sleeve. I like plain ones in great colours that flatter your skin tone, and can be dressed up with great earrings or necklaces.

Scoop or V neck is best for the ladies with a larger cleavage. Skivvies are very popular this season, but for those blessed with larger cleavage, leave the skivvie in the store. A general rule is that, on anyone C cup or larger, a skivvie will make you look like you have 1 really long boob not 2 nice ones.

Try wearing a scoop neck or V neck with a scarf if you don't want your neck to get cold. Ladies with the more petite cups, skivvie it up sisters!

Cardigans are back, bigger and better than ever. This season they are all different styles, from short, long, slim line, to trapeze style. Take advantage of all different styles being readily available, and get the one that suits you best.

Helpful hint: if pairing with slim line jeans or leggings try a trapeze style.

Jeans. I love jeans! With the right style and fit they are every woman's friend.

There are some great styles out at the moment. I'm a fan of the skinny leg (not too skinny!) and with some stretch in the denim. They look great tucked into boots or with ballet flats. Boot cut are a great classic style that will never date and are very flattering to the curvier frame. Make sure you pair these with a heel with possible, it will balance out your look. No matter what's in style I TRY to go with a darker denim as it will make you look leaner and can be dressed up more easily.

Last but not least the winter coats and jackets.

The anorak seems to have made its way on the runways overseas, so we should be about to see it in chain stores for the autumn winter season.

As well as the anorak, the hooded parka is making a comeback of its own. It did make an appearance last year, but is going to be a bit closer to centre stage this year.

The classic trench I love, it brings a bit of old school class to any outfit, either go for a full length or short version this season. Same goes with the sleeve length, elbow length or long.

If you are on a tighter budget I would advise you go for the classic style (as long as it suits you), they are pretty pricey for a good one but it won't date, and will be a key winter piece for ever. The wool coat is always a style item in winter, look out for Mod takes on this style along side with the cropped swing style. Again, if it suits, go for the classic longer style to keep it from dating quickly.



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For the Corporate women

There is no reason to not be up to date with the trends just because you have to look a certain way (lets face it more the 70% of the time). Some of the key looks this season for business attire are: the Cropped jacket with high waisted skirt, wide leg pants and the pinafore. To set these items of fire add a great pair of hot red shoes.

For the Gents.....

You didn't think I forgot about the boys!

Seems like the romance is back in fashion. Scarves, V neck jumpers in fine weaves, jackets, slimmer jeans (I said slimmer not skinny LEAVE that to the ladies please!)old school trainers and stylish beanies.

I am a firm believer in the old saying "when in doubt wear a suit" Any fine lady will tell you it is always better to be over dressed then under dressed. I will tell you guys there is nothing better then a man in a suit!

Details on where to get this great items will be in our fashion bulletins. To get one on one help with your wardrobe needs, book personal shopping experience or a wardrobe consultation with one of our consultants.(please let us know you're a newsletter subscriber and you will get 20% off the normal price)

Colours

"Grey is the new black" I cant believe is just said that, its really not true there will never be a "new black". However that beeing said grey is everywhere this season, there are so many shades, the lighter ones for the more fair headed girls, and darker more charcoal shades for our Brunette sisters. Anyone who knows me well, will know that I couldn't be happier about the grey take over this autumn winter as it is in fact my favorite!

Mustard yellow seems to be also popping up this season. This colour can be tough to pull off, and should be avoided in large amounts unless you are an autumn. Other colour groups would be best suited to using this colour in accessories, such as a belt or bag or even shoes.

To find out what season you are, book a colour consultation with Shapely Style (let us know you're a newsletter subscriber and you will get 20% off our colour consultation, there are also great discounts available for group bookings!)



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These are some awesome sites I have come across over the last couple of months, be sure to have a look at these

www.whowhatweardaily.com

www.redzero.com.au (its an online fashion mag and its FREE)

Mailin Pardey Jewelry Design. Pease contact us at Shapely Style for contact details. (her designs will look great with those skivvies or scoop neck tops)

If you have any questions or comments please contact us at shapely style shapelystyle@hotmail.com or on 0405 620 141.



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If you've been forwarded the newsletter by someone else, drop us a line and we'll put you on the list.

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Enjoy the season!

Liz

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Shapely Style

